

2016 Resource Guide

Industry tools including videos and tutorials for creative, marketing and digital professionals.

The BOSS Group Supports Career Development

Make sure your work and portfolio stay fresh and on the cutting edge. Expand your knowledge and technical skills in this ever-changing creative landscape by using the interactive links to the right. Gain insight and usable skills that are needed now in our incredibly fastpaced industry. This list is just a small sampling of what is available to help you open doors to new opportunities. So jump right in— there's something for everyone!

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Front End Design and Development

- 24 Ways
- Code Academy
- CSS Code Tricks
- CSS Zen Garden
- Front End Technologies
- GitHub
- HTML5please
- HTML5 Sites
- HTML5 Rocks
- .net magazine
- net.tuts+
- Six Revisions
- speckyboy
- Treehouse Blog
- W3schools
- W3C
- Web Designer Depot
- WDL

Content Management

- Blog Tips
- Drupal
- Joomla
- WordPress

Video

- Mashable
- PCWorld
- VideoToolbox
- Vimeo

IA/UX/UI

- 52 Weeks of UX
- A List Apart
- IA Visual Vocabulary
- Nielsen Norman Group
- Smashing Magazine
- UX Booth
- UX Magazine
- UX Mastery

Graphics/Video/Audio

- iStockphoto
- Shutterstock
- Stockfuel
- VectorStock

Adobe CS4-CS6 & CC

- Adobe TV
- Adobe Creative Cloud
- Layers Magazine
- Photoshop Support
- Smashing Magazine

eLearning

- Articulate
- Captivate
- eLearning Guild
- Lectora

Marketing

- B2B Online
- Content Marketing Institute
- Hinge Branding & Marketing Blog
- MarketingProfs
- Mediabistro
- PPC Hero
- Seth Godin
- Social Media Examiner

Typography

- A-Z of Web Typography
- A List Apart
- Dafont
- Typophile
- Fontshop
- The Type Studio
- Veer
- Web Typography

Industry Interest

- lynda.com
- Mashable
- Safaribooks.com